

# SOFO FOODS

Quality Ingredients. Dependable Service.



Sofa Foods wants to be more than a food distributor to our customers. We want to be a partner who can help you grow your business. Sometimes that means introducing you to vendors who can provide you with services that we don't offer. Over the years we've received numerous requests for menu help, everything from design to print. Until now, we haven't found a company that we thought could provide the level of service and fair pricing you deserve. We're excited to introduce you to Minute Man Press of Toledo, Ohio. They offer a wide variety of printing services, everything from menus to banners. In addition, they can also provide design help if needed. We've invited them to be an exhibiting vendor at this year's Showcase. We hope you'll stop by and see them. They have some exciting offers and packages that are only offered to Showcase attendees!



Minuteman Press Toledo is excited to be invited to Sofa's Signature Showcase. Steven & Teresa Heaney the owners of the company are committed to providing the excellence in service for your printing and marketing needs that you are accustomed to receiving from Sofa Foods for your food products. We are proud to be rolling out product offerings specifically designed to be particularly valuable to Sofa Foods customers. We will also be running show specials that will provide additional benefits beyond our Sofa Foods Customer Pricing. Minuteman Press Toledo is a Family & Veteran owned business specifically built to provide complete service to our clients. From concept through design to print and where appropriate mailing, we can handle all aspects of your printed materials. We further support our clients with signs and banners as well as a huge selection of marketing promotional materials. We look forward to meeting you at the show and intend to make sure that we are so valuable to you that you will thank Sofa Foods for introducing us to you.

Minuteman Press Toledo is excited to be invited to Sofa's Signature Showcase 2019!

**ENTER TO WIN!**



**TIME TO UPDATE YOUR MENU AGAIN?**



**WE CAN HELP!  
COME SEE US!**



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## SOFO'S Signature SHOWCASE

Toledo Seagate Convention Center  
SUNDAY, APRIL 28, 2019

*Join us at  
Toledo's SeaGate  
Convention Center!*



**B**  
**Burkett**  
Restaurant Equipment & Supplies

**NEW MENU IDEAS**



**LIVE DEMOS FROM  
INDUSTRY PROS**



**MENU DESIGN & PRINTING  
WITH SHOW-STOPPER DEALS**



**WIN A ONE-YEAR  
SUBSCRIPTION TO  
PERFECTINGPIZZA.COM**



**RESTAURANT EQUIPMENT**

*Enjoy food & drinks at the after party:  
the Renaissance Hotel  
@ 6:00 pm*



Go to <https://www.sofofoods.com/reg2019>  
And register today!

**DOWNTOWN  
TOLEDO**



SEAGATE CONVENTION CENTER  
401 JEFFERSON AVENUE  
TOLEDO, OHIO 43604

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## GROW YOUR SALES TO THE NEXT LEVEL



PERFECTING  
PIZZA.COM



PizzaCoach  
by perfectingpizza.com

## SOFO'S Signature SHOWCASE

Toledo Seagate Convention Center  
SUNDAY, APRIL 28, 2019

The experts from PERFECTINGPIZZA.COM will be at Sofo's Signature Showcase to give you tips on how to increase your lunch business! Michael Shepherd and Siler Chapman are leading experts in pizzeria consulting. If you've never heard of them, you might wonder what makes them experts? Both Michael and Siler have years of experience as pizzeria owners. They also speak to sold-out crowds at the International Pizza Expo each year. Michael and Siler will be talking about ways to make your restaurant more successful. Their insight is helpful to all types of restaurants, especially ones that are independently owned. Last year Michael and Siler launched the website, PERFECTINGPIZZA.COM. This website is full of tools to help you run your business. Things like manuals and spreadsheet templates that you can customize. There are also some great how-to videos and interviews with other successful pizzeria owners. There is a great deal of free content, but the treasure lies in the monthly website subscription packages and online coaching from Pizza Coach. You will be able to see these amazing tools in action for yourself at the Signature Showcase on April 28, 2019, in Toledo, Ohio. Don't miss out on your chance to win one of these great subscription packages! *We'll be giving away a one-year package to PERFECTINGPIZZA.COM and a one-year package to Pizza Coach. You have to attend for a chance to win!*



FRESH PRODUCE DONE RIGHT

## WHEN QUALITY MATTERS ALTISSIMA QUALITA



# ASPARAGUS

JUST ARRIVED!

SOFO FOODS





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*Quality Ingredients. Dependable Service.*

## New Items



### Bellissimo Whole Milk Ricotta Cheese

Pack Size: 6/48 oz.      Sofo Code: 90721

#### Features & Benefits

- ◆ Premium quality without the premium price
- ◆ Authentic Italian style
- ◆ Compares to most popular national brands.

#### Menu Applications

Lasagna	Pizza
Calzones	Desserts
Pasta	



### Bellissimo Sliced Fresh Mozzarella

Pack Size: 6/1 lb. Sofo Code: 20106

#### Features & Benefits

- ◆ Pre-sliced for convenience, less mess and consistent slices.
- ◆ Thermo-sealed for freshness and longer shelf-life
- ◆ Compares to most popular national brands.
- ◆ No growth hormones

Menu Applications: Perfect for Caprese and other sandwiches



### Bellissimo Whole Milk Fresh Mozzarella Loaf

Pack Size: 8/5 lb. Sofo Code: 20401

#### Features & Benefits

- ◆ Thermo-sealed for freshness
- ◆ No growth hormones
- ◆ Less mess
- ◆ Longer shelf-life

#### Menu Applications

Pizza	Sandwiches
Salads	



## Caprese Sliders



**Turano Mini Brioche Roll #450597**

**Bellissimo Fresh Sliced Whole Milk Mozzarella #20106**

**Ingredients**  
 AQ Med. Fresh Tomatoes (sliced)  
 Turano Mini Brioche Roll #450597  
 Bellissimo Sld Whole Milk Mozz. #20106  
 Fresh Basil #260040 (whole and chopped)  
 Roland Balsamic Glaze #370043  
 Garlic Butter #100120 (melted)

**Directions**

1. Slice rolls in half horizontally and separate tops from the bottoms. Place them on a lined baking sheet.
2. On the bottom half of the rolls layer basil, sliced tomatoes, sliced mozz and drizzle with Balsamic glaze.
3. Put the tops back on the rolls and brush the tops with melted butter and fresh chopped basil.
4. Cover with foil and bake until cheese is slightly melted and rolls are golden and toasted.




**AQ Fresh Tomatoes #261225**